

# HOB I AWARDS 2011

## Call For Entries



Join the best in your industry by entering Connecticut's only Home Building Industry Awards. Sponsored by the HBA of Connecticut, the HOB I Awards offers recognition to builders, remodelers and members of the housing industry for excellence in home design and construction, home technology, sales and marketing, home financing, and community service.

### **ELIGIBILITY:**

Only HBA of Connecticut members may enter any house, development or product built, remodeled, supplied, marketed or financed by an HBA member after January 2008.

**PLUS any community service project undertaken in 2011.**

### **JUDGING:**

A panel of housing industry professionals will visit homes and developments and/or review all entries. Judges reserve the right to eliminate any category due to insufficient entries or if the quality of the work does not warrant a winner. All decisions are final.

### **WINNING ENTRIES:**

Winners will be notified by October 14th — Awards and a Power Point show of the winning entries will be presented at the HBA of Connecticut **HOB I Awards Dinner on Tuesday, November 15th, 2011** at the Aqua Turf in Southington, CT. Winners will be featured in *Connecticut Builder* magazine, and will benefit from local and state wide media coverage and publicity.

### **TOP AWARDS:**

Top Awards will be kept confidential and announced at the dinner on November 15, 2011.

**ENTRY DEADLINE: WEDNESDAY, SEPTEMBER 14, 2011**

## 2011 HOBI AWARDS

### Use Separate Entry For Each Category Entered

Name of Entrant & Company \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
Contact Name \_\_\_\_\_ cell phone \_\_\_\_\_  
Entrant e-mail \_\_\_\_\_ office tel. \_\_\_\_\_  
Category Entered \_\_\_\_\_  
Address of Project Entered: \_\_\_\_\_  
Signature of Entrant: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### ENTRY DEADLINE: Wednesday, September 14, 2011

#### ENTRY FEES

- **HOUSNG** \$200 per home entered (\$120 each additional category same home)
- **SPECIAL FOCUS** \$100 per category entered **COMMUNITY SERVICE** \$50 - see back page
- **SALES & MARKETING** \$150 first entry (\$100 ea. Added category for same project) see back page.
- **HOME FINANCING** \$150 per entry. See back page.
- Make check payable to: **JMC Resources and send to:** 37 Boston Street, Guilford, CT 06437.
- For all **HOUSING** Entries: Form **BELOW** must be filled out or applicant will be disqualified.  
If manufacturer does not apply, just list supplier. Indicate **architect** or **designer**.

#### Manufacturer

Lumber Supplier \_\_\_\_\_  
Windows \_\_\_\_\_  
Siding \_\_\_\_\_  
Garage Doors \_\_\_\_\_  
Insulation \_\_\_\_\_  
HVAC \_\_\_\_\_  
Plumbing Fixtures \_\_\_\_\_  
Countertops \_\_\_\_\_  
Appliances \_\_\_\_\_  
Tile \_\_\_\_\_  
Fireplaces \_\_\_\_\_  
Lighting \_\_\_\_\_

#### Supplier

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Architect/Designer: \_\_\_\_\_

#### FOR ALL ENTRIES

- **DIGITAL PHOTOS (JPEGs in PC format sized APPROX. 1000 x 800 for Power Point).**
- Please use professional photographer Jim Fuhrmann (860) 561-1993, Olson Photographic (860) 663-1413, Larry Merz (203) 222-1936 or your choice of photographer.
- **CD MUST be labeled** with your name and category.
- **DESCRIPTIONS** both as a **hard copy Word document AND** on labeled **CD** as a **Word document.**

#### FOR CUSTOM AND SPEC HOMES, PRODUCTION, 55+ HOUSING & SPECIAL CATEGORIES

- Include 6-12 interior and 4-6 exterior digital photos (front, side & rear) on a labeled CD .
- **Identify all photos** and describe special features and constraints, square feet of living area and **exact listing or sales price** for **SPEC** home entries and exact **square feet of living area** for **CUSTOM** home entries.
- Provide **REDUCED FLOORPLAN.**

#### FOR COMMUNITIES:

- Describe site plan, amenities, homes and price ranges, and special features.
- Provide 6-8 digital photos **including street scene**, on a labeled CD. **Include copy of brochure.**

#### FOR REMODELING:

- Include 1 exterior **BEFORE PHOTO** and **exterior and interior AFTER PHOTOS** appropriate to category.
- Label CD. Provide hard copies of **REDUCED BEFORE & AFTER FLOOR PLANS.**
- **Describe the scope of the project in detail:** special features, constraints, sales price & hard cost per sq. ft.

# Best in County & Best in State

## 2011 HOBI HOUSING AWARDS

### **CUSTOM HOME** (*circle category entered*)

- 1A Best Custom Home Under 3,000 sf
- 1B Best Custom Home 3,000 - 4,000 sf
- 1C Best Custom Home 4,000 - 5,000 sf
- 1D Best Custom Home 5,000 - 6,000 sf
- 1E Best Custom Home 6,000 - 7,000 sf
- 1F Best Custom Home 7,000 - 8,000 sf
- 1G Best Custom Home 8,000 - 9,000 sf
- 1H Best Custom Home 9,000 - 10,000 sf
- 1I Best Custom Home Over 10,000 sf
- 1J Best Contemporary Custom Home

### **SPEC HOME -infill** (*circle category entered*)

- 2A Best Spec Home Under \$500,000
- 2B Best Spec Home \$500,000-\$750,000
- 2C Best Spec Home \$750,000-\$1 Million
- 2D Best Spec Home \$1-\$2 Million
- 2E Best Spec Home \$2-\$3 Million
- 2F Best Spec Home \$3-\$4 Million
- 2G Best Spec Home \$4-\$5 Million
- 2H Best Spec Home \$5-\$6 Million
- 2I Best Spec Home Over \$6 Million

### **PRODUCTION/SEMI-CUSTOM** (*in a community*)

- 3A Best Townhome Affordable/Mid-Price
- 3B Best Luxury Townhome
- 3C Best Condominium Luxury/Affordable
- 3D Best Rental Unit Luxury/Affordable
- 3E Best Single Family Home Under \$300,000
- 3F Best Single Family Home \$300,000-\$400,000
- 3G Best Single Family Home \$400,000-\$500,000
- 3H Best Single Family Home \$500,000-\$600,000
- 3I Best Single Family Home \$600,000-\$700,000
- 3J Best Single Family Home Over \$700,000

### **SPECIAL CATEGORIES:** (*circle category entered*)

- 4A Best Green/Energy Efficient Custom/Spec Home
- 4B Best Green/Energy-Efficient Production Home
- 4C Best Not So Big House
- 4D Best Vacation Home (in or out of state)
- 4E Best New /Old Home (*combining old & new*)
- 4F Best In-town Custom/Spec Home
- 4G Best New Economy Home
- 4H Best Accessory Building

### **55+ HOUSING** (*age restricted*)

- 5A Best Detached/Attached Home Under 2,000 sf
- 5B Best Detached/Attached Home 2,000 sf - 3000 sf
- 5C Best Detached/Attached Home Over 3,000 sf
- 5D Best 55+ Detached/Attached Community

### **COMMUNITIES**

- 6A Best Traditional Community
- 6B Best Cluster/Small Lot Community
- 6C Best Pocket Community (under 12 homes)
- 6D Best Infill Community
- 6E Best Townhouse Community
- 6F Best Condominium Community (Attached/Detached)
- 6G Best Multi-family Rental Community
- 6H Best Energy-Efficient/Green Community
- 6I Best Community Clubhouse or Sales Center

### **REMODELING** (*whole house or addition*)

- 7A Best Energy-Efficient/Green Remodel
- 7B Best Residential Remodel Under \$100,000
- 7C Best Residential Remodel \$100,000-\$250,000
- 7D Best Residential Remodel \$250,000-\$500,000
- 7E Best Residential Remodel \$500,000-\$750,000
- 7F Best Residential Remodel \$750,000-\$1 Million
- 7G Best Residential Remodel \$1-\$2 Million
- 7H Best Residential Remodel \$2-\$3 Million
- 7I Best Residential Remodel Over \$3 Million
- 7J Best Remodeled Kitchen
- 7K Best Remodeled Bath
- 7L Best Lower Level Remodel
- 7M Best Antique Home Restoration
- 7N Best Conversion (one use to another)

### **COMMERCIAL** (*circle category entered*)

- 8A Best New Commercial
- 8B Best Commercial Rehab/ Adaptive Reuse
- 8C Best Mixed Use Development

**Entry fee for all housing categories \$200 per entry.**

**\*Additional entries of the same house \$120 per entry.**

**QUESTIONS: Joanne Carroll, JMC Resources (203) 453-5420 [jmresources@snet.net](mailto:jmresources@snet.net)**

## 2011 HOBI SPECIAL FOCUS AWARDS

To recognize home building technology, products, features and service that add value!

**\$100 per category—Include 3-4 photos on CD and describe special features**

- |  |  |
|--|--|
| S1 Best Option/Upgrade ( <i>structural or non structural</i> ) | S9 Best New Product /Construction Technology             |
| S2 Best Home Feature ( <i>exterior/interior</i> )              | S10 Best Product Showroom Under 5,000 s.f.               |
| S3 Best Outdoor Room   | S11 Best Product Showroom Over 5,000 s.f.                |
| S4 Best Home Technology ( <i>new construction/rehab</i> )      | S12 Best Website ( <i>builder, remodeler, supplier</i> ) |
| S5 Best Special Purpose Room                                   |  |
| S6 Best Kitchen/Bath Feature                                   |  |
| S7 Best Outdoor Feature  |  |
| S8 Best Green Product or Feature                               |  |

## 2011 HOBI SALES & MARKETING AWARDS

**\$150 for 1st category (each additional Sales & Marketing entry \$100)**

- **M1-M2** Include digital photo with description of candidate's sales abilities, homes sold and net sales from 9/11 -9/11 on labeled CD.
- **M3-M7**—Include 2-4 digital photos with description of target market, strategy & response.
- **M8** Include 4-6 digital photos, description of target market/features and cost on CD.
- **M9-M10** Include digital photo(s), description of ad/brochure, target market and response.
- **M11** Include 4 digital photos & description of special features & SEO.
- **M12** Include 4-6 digital photos, target market, cost and results.

- |   |  |
|---|--|
| M1 New Home Broker of the Year                  | M7 Best E-Marketing/Social Networking  |
| M2 New Home Salesperson of the Year             | M8 Best Interior Merchandising/ Design |
| M3 Best Marketed Community                      | M9 Best Ad Print/ Web                  |
| M4 Best Special Promotion/Event for a Community | M10 Best Sales Brochure                |
| M5 Best Special Promotion/Event for a Spec Home | M11 Best Community Web Site            |
| M6 Best Existing Home Selling Solutions Program | M12 Best Home Staging                  |

## 2011 HOBI COMMUNITY SERVICE AWARDS

Any charitable project in which you personally or professionally have initiated or participated in to give back to the community is eligible. Entry requirements include a completed entry form with description of the community service project and its impact on the community and 2-4 digital photos on labeled CD. Entry fee is \$50

## 2011 HOBI HOME FINANCING AWARDS

- **Entry fee \$150 per entry payable to JMC Resources, 37 Boston Street, Guilford, CT 06437**
- **DESCRIBE financing product features, geographic area offered and how it is utilized by specific builders for new construction.**

- |   |  |
|---|--|
| F1 Best Construction Permanent Custom Home Loan | F4 Best End Loan Package for a Community |
| F2 Best Rehab Home Loan                         | F5 Best Reverse Purchase Mortgage        |
| F3 Best Construction Loan                       |  |

**DEADLINE: WEDNESDAY, SEPTEMBER 14, 2011**

**Joanne Carroll JMC Resources (203) 453-5420 [jmresources@snet.net](mailto:jmresources@snet.net)**

The HBA of CT HOBI Awards are developed and coordinated under license by Joanne Carroll, JMC Resources. All entrants acknowledge that the HOBI awards given by the Home Builders Association of Connecticut, Inc. are not an endorsement of the entrant or any of its homes, buildings, projects, products or services, and the entrant agrees to not state or infer in writing or verbally to any other party that any HOBI award given by the HBA of Connecticut constitutes an endorsement of any kind. The entrant agrees that neither the Home Builders Association of Connecticut, Inc. nor JMC Resources, nor any of their principles, officers, directors, employees or agents, shall be liable for any loss or casualty incurred or caused by the entrant's work. The entrant shall hold the Home Builders Association of Connecticut and JMC Resources harmless from any and all liability, costs, damages, including attorney's fees, from any claims or causes of action arising directly or indirectly in connection with this award program, including, but not limited to, claims by purchasers or lessors.